TOURING WEEK IS

State Will Attract Many Tourists This Week.

and the same in American poetry picturesque highlands. Our Lake

beauty by refusing to grow commonplace. Niagara Falls has won the same
cross of honor.

Let the motorist get going in his car
with the most errant fancy at the wheel
and he will course through a panorama
of ever changing beauty, charming pastoral landscape, rugged mountain country and restful lake regions. Woodland
glens and entrancing waterfalls are
about him on every side.

A wonderful tour is a circuit of the
northlands. One may link Albany, Lake
George, Plattsburg, Ogdensburg, Watertown and Syracuse on a chain of picturesque stretches that will give the
traveller the sum total of New York's
waried beauty. But numerous detours
may be interjected to suit the fancy of
the tourist.

On this path the motorist visits Fort

thern sections on a par with the for graceful and often rugged beauty. After a brief jaunt of r new Hudson, the motorist may be river at Nyack. Striking north a Suffern, one travels the west the Hudson to Newburgh and on. From this former capital of wooded hills and valleys into the coun-This region holds Grand Gorge, Lake

Otsea and Shandaken Notch.

The trip on to Syracuse is through a charming lake country. From Syracuse one may go on to Geneva, and a trip further to Niagara Falls, always worth another with the state of the state Coming back the circuit of the tour is

the beauty spots of the State. The return trip may strike through linear for a look at the Cornell campus or through Elmira.

The way now leads through both the quehanna and Delaware River val-t. One may dip down into Pennsyl-ia or follow the Delaware River

return to the Hudson is enjoyably red through Port Jervis, Tuxedo he beautiful Ramapo Valley.

Another tour of less length and pre-ention, though not less in charm, is hrough the Westchester country. This a the region of Washington Irving. One courses Sleepy Hollow and the region transcribed from old Dutch to modern English.

WHY "BLOWOUTS" OCCUR.

here Is a Deeper Reason for the

Trouble Than Just Heat. manufacturers it is in a tire the less time does leanize or cure it to the serviceability after cure" tires the adhesion of fabric to the other and of the tire carcass is likely to sperfect than in "slow cure" equently, under the intense and and of road friction sepance units is likely to occur. Kening the entire structure of causing the thire structure of the causing the weakening the entire structure of and causing heat blowouts. In a grades of rubber their natural stand elasticity seem to resist, or fer to absorb, the vulcanizing or properties of the high temsteam used in this operation. Fequiring a longer "cure" and in a much tougher and more de tire in all respects. al tires have always been made highest grades of rubber and and vulcanized by what is known slow cure' process," said Her-

thens, general sales manager deral Rubber Company, re-Each layer of fabric is imwith exceptionally pure rub-together with the pure gum in the tread makes this necessary, adding materially of production. This results in of all structural parts of the a degree of unity as to offer st possible resistance to the ing effects of heat, ensuring e, and affording the best posin against the annovance of heat blowouts during the

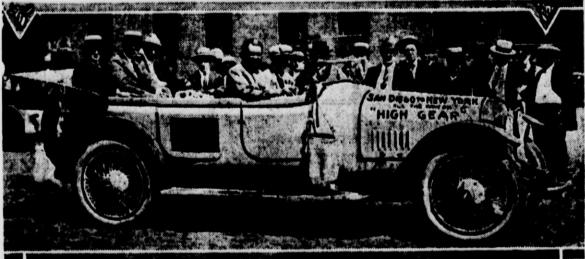
Ty Cobb Drives a Dodge.

PATHFINDER ACROSS HERE, MOTORISTS CONTINENT ON HIGH

Scenic Wonders of New York W. A. Weldely Drives Stock Car 4,889 Miles Without Gear Shifting.

REPUBLIC TIRES IN CUBA.

MADE TRIP ACROSS CONTINENT ON HIGH.



This impressive feat was accomplished by a Pathander Twin Six by Walter Weldely. Pathander

Many Boosters for Touring Week.

trip on high, the Pathfinder Company made arrangements with the officials of the Lincoln Highway Association, motor the longest distance, accompanying the car from flitsburg observed the car for the longest distance, accompanying the car from Pittsburg to New York, Martin and the same tires were used in the test at Sheephead Bay Speedway York in two of the Goodrich Bilvertown in the same tires were used in the test at Sheephead Bay Speedway York in two of the Bay Sheephead Bay Speedway Tuesday afternoon, when the car was secorted by the automobile editors of the New York newspapers and officials of the Sheephead Bay Speedway after cooking the car from the large of sixty miles an hour after crossing the continent on high with the same grear ratio. It was done and 60 7-10 miles was easily attained. This was under a sanction from the American Automobile Association.

Over 175 Pathfinder Twelve could aftain a speed of sixty miles an hour after crossing the continent on high with the same grear ratio. It was done and 60 7-10 miles was easily attained. This was under a sanction from the American Automobile Association.

Over 175 Pathfinder owners, some with decorated cars, joined Roy Senior, New York Pathfinder day, Wany of the cars greeted the high gear car at the Forty-second street ferry when Mr. Weidely arrived.

REPUBLIC TIRES IN CUSA.

25,000 AT FIRESTONE PICNIC.

HIGH SPEED MOTORS HIGHLY DEVELOPED

Comments Heard at the Silver Salesrooms Indicate Popularity of This Type.

on the salesroom floor the comment and inquiries of prospective customers—and there have been hundreds of them—the been directed toward this trend—the sales force has more enthusiasm than any other in the city, and the volume of sales they are making bears him out.

"In taking over a new line of cars i

his executives, salesmen and the heads of his various branches.

At this dinner Mr. Hinkley, by means of blue prints and drawings, went through the motor in detail, and Chalmers sales methods and standards were thoroughly outlined by Mr. Pfeffer and Mr. Willis. This course of instruction was followed Sunday by a practical demonstration of 3400 R. P. M. capabilities.

That the development of high speed motors has been followed almost as closely by the motoring public as by engineers is one of the things that have been forcibly impressed on the mind of C. T. Silver since he took over the distributorship of Chalmers cars two weeks the amazing pick up of the motor and

been far beyond our expectation. Best of all, the factory is backing us up nobly in meeting the problem of making



POLARINE in your crankcase plus Socony Motor Gasoline in your tank equals a carefree tour.





STANDARD OIL CO.

CHANDLER SIX \$1295 The Chandler Leads in Price and Style and Certainty of Service NEVER before has the Chandler leadership been so obvious to so many people as it is now, at the height of the 1916 season. At a time when so many cars are "marked up" a hundred dollars or more, the Chandler leads with the same low price established eighteen months ago. In the midst of a horde of new types and styles of engines, "The Marvelous Motor" leads in certainty of service. Built in the Chandlor factory ever since the first Chandler car was marketed, this famous motor-refined, more powerful, more flexible, -still leads most distinctly because free from any hint of experimentation or uncertain theory. And Chandler leads quite as clearly in beauty of body design, refinement of finish in every detail and luxury of upholstering. It is not surprising that many thousands of new owners have joined the Chandler ranks this year. You will be delighted with your Chandler. Seven-Passenger Touring Car Four-Passenger Roadster (F. O. B. Cleveland) BRADY-MURRAY MOTORS CORPORATION New York's Most Complete Motor Car Institution 1884 Broadway, at 62nd Street Telephone, 9175 Columbus FARRELL AUTO CO. 1384 Bedford Ave., Brooklyn C. T. BECKMAN & SON 2351 Boulevard, Jersey City W. C. D. MOTOR CAR CO. 299 Central Ave., Newark CHANDLER MOTOR CAR CO., CLEVELAND, OHIO



New Prices August 1, 1916

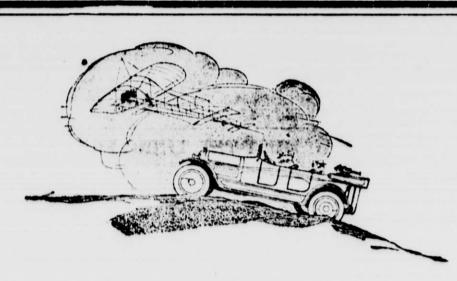
The following prices for Ford cars will be effective on and after August 1st, 1916

\$325.00 Chassis Runabout. 345.00 360.00 Touring Car Coupelet 505.00 Town Car 595.00 645.00 Sedan

f. o. b. Detroit

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.

> OUR BRANCH IN NEW YORK, 1723 Broadway. BROOKLYN, 1527 Bedford Av. LONG ISLAND CITY, 564 Jackson Av. THE BRONX, 607 Bergen Av. YONKERS, 219 South Broadway.



The Apperson Roadaplane is so sturdy in construction and so accurate in design, with parts so minutely machined and built of such quality, that the entire mechanism performs extraordinarily and helps in a great measure to give it the strides of an aeroplane.

Sixes, \$1750.00

Seven passenger touring car and the famous four passenger Chummy Roadster. Eights, \$2000.00 Seven passenger touring car and the famous four passenger Chummy Roadster.

Dimond-Apperson Motor Co., Broadway at 61st Street, New York City.

Apperson Bros. Auto Company, Manufacturers, Kokomo, Indiana.